April, 16, 2021

TO: COMMERCIAL EXHIBITORS
RE: 2021 FAIR SPACE RESERVATIONS

WE ARE NOW ACCEPTING SPACE RESERVATIONS FOR THE 2021 DEL NORTE COUNTY FAIR, WHICH WILL RUN AUGUST 5-8, 2021.

BUILDING HOURS for the fair are Thur., Fri. & Sat: 11:00 am to 9:00 pm, Sunday 11:00 am to 5:00 pm. Your booth must be set up and manned during all hours and you may not tear down early. Leaving early will drop you from our list for the following year.

SPACE FEES:
MAIN EXHIBIT BUILDING
10’ x 10’ (10’ frontage) $335.00
10’ x 10’ (20’ frontage) (outside corner) $410.00

(adjoining booths may be available)

MINIMUM OUTDOOR SPACE fees will be $410.00 for a 10’ x 10’ and will range upward depending upon total space occupied. All space (indoors or outdoors) will be assigned following your choice of (1) Main Exhibit Building or (2) Outdoor Grounds Space. Specific booth locations will be granted on a first-come, first-served basis, but may not be guaranteed due to the needs of the fair. Special needs (drainage, 208-volt service, etc.) will be accommodated if possible. Those exhibitors returning from last year’s fair will be given preference to the same amount of space and products, provided that the required deposit of $150.00 IS RETURNED BY JULY 1, 2021 THIS DEPOSIT IS PART OF THE SPACE RENTAL FEE. Unclaimed space will be allocated to new applicants who provide unique, attractive and wholesome products that do not conflict with other exhibitors’ products.

CREDENTIALS:
2 Season or 8 Daily credentials per $335.00 booth.
3 Season or 12 Daily credentials per $410.00 booth.

CANCELLATIONS: Cancellations must be made in writing. Cancellations received by July 1, 2021 will receive 75% of the deposit. Cancellations received after July 1, 2021 will receive 75% of deposit if the fair can resell the space.

The State of California requires that all concessionaires and commercial exhibitors, except governmental agencies, provide insurance specifying public liability coverage of not less than $1,000,000.00 (Combined Single Limits), which shall include products liability. Liability insurance for the duration of the Fair is available through our office, at tentative rates as follows: Commercial Exhibitors, $105.00 per booth.

VENDOR RECEPTION: The fair will have a Wine & Cheese Reception for all vendors on Wednesday, August 4, 2021 from 7pm – 8pm. in the commercial bldg. during the last hour of set-up time.

PRICES SUBJECT TO CHANGE
PLEASE SEND THE APPLICATION BACK BY JULY 1, 2021.
IF YOU ARE NOT COMING BACK PLEASE NOTE ON APPLICATION AND RETURN.
APPLICATION FOR DEL NORTE COUNTY FAIR COMMERCIAL DISPLAY

NAME (ORGANIZATION OR FIRM)

ADDRESS

E-MAIL (print)

AGENT OR

REPRESENTATIVE

PHONE

LOCATION REQUESTED: CHECK ONE FAIR PASSES: CHECK ONE

A) INSIDE COMMERCIAL BUILDING
BOOTH SPACE IS 10 X 10 (10' frontage) - $335.00
BOOTH SPACE IS 10 X 10 (20' frontage) - $410.00

B) OUTSIDE ON GROUNDS

AMOUNT OF SPACE REQUIRED: TOTAL FRONTAGE _______ DEPTH _______

(Includes, trailer, tongues, opening of doors, etc.)

INTEND TO SELL OR TAKE ORDERS _______ DISPLAY ONLY _______

ITEMS FOR SALE/DISPLAY/HANDOUTS (SUBJECT TO APPROVAL BY FAIR):

INSURANCE: TO PROVIDE OWN _______ TO PURCHASE THROUGH FAIR ______

Camping – WITH ELECTRIC HOOK-UP $20.00 PER NIGHT

WITHOUT HOOK-UP $40.00 DURATION OF THE FAIR

R.V. INFO: WIDTH _______ LENGTH _______

COMMENTS:

DEPOSIT ENCLOSED: $ ______

SIGNATURE

The Fair Association reserves the right to decline or prohibit any proposed display concession, or any portion thereof, and to permit only such matter as it may approve.

Deposits are refundable only if your booth is set up and manned at all hours or in the event the fair is unable to provide suitable space. The fair will prepare the standard State of California Rental Agreement for fairtime space for approved applicants.

DATE DEPOSIT RECEIVED _______ RECEIPT NUMBER _______ CONTRACT NUMBER _______